

Privacy Policy

SMS Consent Disclosure

Privacy Commitment

At Active Family Chiropractic, your privacy is important to us. We are committed to protecting your personal information and maintaining your trust. Any information collected through our website, online forms, or in-office communications—including phone numbers collected for SMS (text) messaging—will be used only as described in this policy.

Information We Collect

When you opt in to receive SMS messages from us, we may collect:

- You Name
- Your mobile phone number
- Appointment-related information
- Other information you voluntarily provide related to your care

How We Use Your Information

Your information will be used solely for:

- Appointment confirmations, reminders, and rescheduling
- Follow-up care communication or wellness information related to your care
- Occasional office closure updates due to weather or health emergencies.
- To comply with legal and regulatory requirements

Information Sharing

We do not share, sell, or disclose your personal information, including your mobile number or SMS consent, with any third parties or affiliates.

No mobile opt-in or text message consent will be shared with third parties or affiliates.

SMS Message Terms

By providing your mobile number, you agree to receive text messages from Active Family Chiropractic related to your care and practice updates. You may opt out at any time by contacting Active Family Chiropractic at 763.553.0387 or replying STOP at anytime.

Message Types You May Receive:

- Appointment confirmations, reminders, and schedule updates
- Health and wellness tips relevant to chiropractic care
- Occasional practice updates or promotions

Standard Messaging Disclosures:

- Messaging frequency may vary.
- Message and data rates may apply.
- You can opt out at any time by texting **STOP**.
- For assistance, text **HELP** or visit our [Privacy Policy URL] and [Terms of Service URL].

Your Rights and Choices

You may opt out of SMS communications at any time by replying **STOP** to any message. You may also contact our office directly to update your preferences.

Security

We take appropriate technical and administrative measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

Updates to This Policy

We may update this policy occasionally to reflect changes in our practices or for other operational, legal, or regulatory reasons. Updates will be posted here with a new effective date.